

FIRST SUNDAY WITH CLOSED SHOPS

If you often do the shopping on Sunday you had better take a closer look on a new **law** which **came into force** on March 1, 2018. March 11 is going to be the first Sunday when shops will be closed under the new regulations. Some chains, including Biedronka, actually sent their clients messages on March 4 which **reminded** them that they could do the shopping on that day but would have no option to visit their local Biedronka the following Sunday. Shops will not be closed on all Sundays — in 2018 there will be 29 ones with opened stores and 23 when clients will see closed doors. This perhaps makes the situation more complicated rather than less because you either have to resign from buying on Sundays at all or make good notes in your calendar when exactly you can have an empty fridge on Saturday evening.

DEBATE: What good effect can closing shops on Sundays have?

THE SWISS DECIDED THEY WANT TO PAY FOR THE PUBLIC MEDIA

On March 4, 2018 citizens of Switzerland voted in a referendum which asked if they wanted to continue paying a regular **public media fee** (an equivalent of what 'abonament RTV' is in Poland). Supporters of the idea say such a fee gives an unfair **advantage** to public, national **broadcasters** over private ones. The annual fee is about PLN 1650 a year (451 Swiss francs). People of Switzerland must **appreciate** the work done by the public media very much as 71% of participants said NO and the fee is there to stay. The good news is next year the Swiss will pay less, 365 CHF. The bad one is that everybody has to pay, even if they do not own a TV or radio — the government believes people watch TV and listen to radio online.

DEBATE: Do you agree everybody should pay a fee for public media, even if they do not have a TV or radio?

WHY DESTROYING A NEW, 100-MILLION-DOLLAR STADIUM IS SAVING MONEY

Depending on the source, the Olympic Stadium in PyeongChang cost between 60 and 110 million dollars. The object was designed for 35,000 **spectators** and it hosted four events, to be precise opening and closing ceremonies of Winter Olympics and Winter Paralympics. Now Koreans plan to **demolish** it. It may sound like an incredible waste of money but according to Quartz (an internet news outlet) it actually may be a very **reasonable** decision. Not planning to keep the structure after the Games Koreans built it cheaply — for example with no roof or **heating** (compare the main stadium in Russia which cost \$600 million). Another aspect is that once the big event ends many stadiums are never able to pay for themselves so they either are left to rust or generate never-ending costs. Maybe building temporary stadiums is not so bad, after all?

DEBATE: Does it pay off to organize Olympic Games? How can host countries benefit from it?

COCA-COLA WILL PRODUCE FIRST ALCOHOLIC DRINK

For the first time in 125 years of the company's history Coca-Cola is going to produce a drink with alcohol, BBC says. The inspiration for the new product on offer was a Japanese drink which is a mix of flavoured **sparkling water** and a type of vodka. If you want to try it you will probably have to visit Japan as the new Cola is unlikely to be sold anywhere else. Having in mind how strong position on the market (and culture) they have the decision seems a little bit strange. Why risk your reputation for such a small segment of the market?

DEBATE: Do you think having an alcoholic drink on offer will change how people see Coca-Cola?

HAVE YOUR SAY
[CLICK HERE TO COMPLETE THE QUESTIONNAIRE](#)

WEEKLY QUESTIONNAIRE

Follow the link on the previous page and tell us whether you agree with the following statements:

1. I often do the shopping on Sunday.
2. The new law will NOT be a problem for me. I can do the shopping on days other than Sundays.
3. I pay the fee for the public media regularly.
4. Public media have an important mission — every country needs them.
5. Demolishing stadiums after big sport events is a good idea.
6. Polish National Stadium is a perfect example of how a stadium should be used.
7. I believe Coca-Cola with alcohol will be a commercial success.
8. My favourite kind of Coca-Cola is the traditional one.

VOCABULARY:

law came into force - prawo weszło w życie

to remind - przypomnieć

public media fee - (tu:) abonament RTV

advantage - przewaga

broadcaster - nadawca

appreciate - doceniać

spectator - widz

to demolish - zburzyć, zdemontować

reasonable - rozsądny

heating - ogrzewanie

sparkling water - woda gazowana

IDEA FOR A PROJECT: THE OSCARS

FIND OUT:

- What films got the most important Oscars in 2018?
- How many categories are the Oscars awarded in?
- What films got the most Oscars in history?
- Who got the most Oscars in history (actor/actress)?
- Find some interesting facts about the Oscar statuette.
- What are the biggest scandals in the history of the Oscars?
- Who exactly decides who/what film gets an Oscar?
- Find some interesting facts about the Oscar ceremony.
- OTHER CURIOUS FACTS.